



***SUNDAY, JUNE 4, 2017***

**CONFERENCE CHECK-IN / 2:00-4:30PM**

**OPENING RECEPTION & NCA ANNUAL AWARDS / 5:00-7:00PM**

Join us in the hotel's Grand Ballroom North for the kick-off to Leadership Conference 2017. Meet up with old friends, make new acquaintances, meet those voices from phone calls, teleconferences, and webinars and, talk to those names you recognize from NCA's Listservs. We hope you can join us and take advantage of this superb opportunity to network and form relationships with NCA staff, board members, and CAC leaders from across the country. The presentation of NCA's Annual Awards recognizing outstanding service in the Children's Advocacy Center movement will occur during the reception. Please join NCA in recognizing the awardees who work every day to keep children safe.

***MONDAY, JUNE 5, 2017***

**CONFERENCE CHECK-IN & INFORMATION / 7:00AM-5:00PM**

**CONTINENTAL BREAKFAST PROVIDED / 7:00-8:00AM**

**PLENARY SESSION / 8:00-9:30 AM**

***No Child is a Prostitute: Reframing the Commercial Exploitation of Children as Child Sexual Abuse - Politically and Legally***

Malika Saada Saar, Senior Counsel on Civil & Human Rights, Google

There is an urgent need to reframe "child prostitution" as child sexual abuse, in the cultural and legal contexts. Why have we established a cultural and legal distinction between raping a child and paying to rape a child? What are the gender and racial implications of continuing to criminalize disproportionately Black and Brown girls for prostitution and granting impunity for those who hurt them? Similar to how domestic violence reframed a "private matter" as an act of violence, we in the child rights community must do the same and name child exploitation as child abuse.

**CONCURRENT SESSION I / 9:45-11:15 AM**

***Session 1A: Attorneys General Guidance: A discussion of the the new AG guidance to address demand and disrupt the existing legal culture of impunity for buyers.***

Malika Saada Saar, Senior Counsel on Civil & Human Rights, Google

This workshop will share the legal research revealed by the AG Guidance, explore the recommendations for prosecutors on effective strategies to convict buyers in context of child sexual abuse; and discuss the ongoing challenges to impunity for perpetrators.

***Session 1B: Improving Referrals for Mental Health Services: Implementation of a Pilot Program to Train Victim Advocates in the Use of Screening Instruments***

Lindsey Jordan, Program Administrator, Children's Advocacy Centers of Texas

Within CACs, referrals for mental health services are often made based upon the severity of the abuse or the child's emotional response during disclosure. However, by using standardized screenings tools, victim advocates can make more informed referrals and improve access to mental health treatment. Children's Advocacy Centers of Texas (CACTX) received funding from NCA to train advocates in the use of two newly-developed screening tools, the TSCC-SF and the TSCYC-SF. This workshop will discuss the state chapter's implementation of the training program, how these screening measures have been implemented in CACs throughout Texas, and the overall impact of this project.

**Suggested Track: Research & Innovative Practices**

***Session 1C: CACs in Family Justice Centers: How Does Co-Location Really Work?***

Connie Klick, Director of Child Advocacy & Protection Services, Children's Hospital of Wisconsin

This workshop will focus on the development of Family Justice Centers and Child Advocacy Centers and the future of co-locating both models together. Participants will learn about the leading co-located CAC/FJC model in the country in Milwaukee, Wisconsin. The complex issues of integrating philosophy, services, and operations will be discussed at length including real-time examples from the current operationalization of the Sojourner Family Peace Center. This session will be interactive and allow participants to dialogue on the potential for such an integrated approach in their own community.

**Suggested Track: The Business of Child Advocacy**

***Session 1D: Start by Believing: Working Towards a Trauma-Informed Multidisciplinary Team***

Nancy Theriault, Program Coordinator, Windsor County Special Investigations Unit & CAC

In this workshop we will describe how the Child Advocacy Centers of Windsor County, Vermont adopted the national awareness campaign, Start by Believing, and use it to continually help our Multi-Disciplinary teams work toward a more trauma-informed and victim/survivor centered practice, through shared understanding and common language around our work. Working with MDTs can be challenging; Law Enforcement, Child Protection workers, Mental Health clinicians, and Prosecutors often approach cases from different vantage points, and even may come with different agendas, though we are all ultimately working toward the same goal - to offer the best help possible to our clients.

**Suggested Track: Advocacy & Communication**

***Session 1E: CACs: Accompanying Child Trafficking Survivors Using Trauma-Informed Practices in the United States***

Sarah Ladd, Executive Director, Light of Hope Kenya

This presentation redefines trauma-informed care when accompanying survivors of human trafficking, with an emphasis on child trafficking. The presentation is geared at Children's Advocacy Centers, drawing on the multidisciplinary perspective of the presenters. The presenters will develop and apply four core Trauma-Informed Practices (TIP's) that service providers and administrators can utilize in improving response to all forms of human trafficking. The purpose of this workshop is to engage practitioners in developing an anti-trafficking response that give survivors something to move towards, not just something to escape from.

**Suggested Track: Research & Innovative Practices**

***Session 1F: Demystifying the Sexual Abuse Medical Forensic Exam***

Diane Daiber, Pediatric Training Specialist, International Association of Forensic Nurses

Medical forensic examinations are an integral component of the child sexual abuse response, requiring coordinated response of multidisciplinary team (MDT) members as the gateway to access the medical forensic exam. While it is recommended that a health care provider determine the urgency of care and explain the exam to the child and family, the non-clinical members of the MDT should have an understanding of the medical forensic

exam, to accurately explain it to the child and family. The OVW sponsored Pediatric Technical Assistance, offers resources to all responders of child sexual assault at the International Association of Forensic Nurses KIDSta.org.

**Suggested Track: Advocacy & Communication**

### ***Session 1G: Professors & Practitioners: A Chapter Approach for Training the Frontline- The Mississippi CAST Model***

Karla Tye, Executive Director, Children's Advocacy Centers of Mississippi

The days are gone where we can accept that we can work individually when responding to a child victim of abuse. We must think about how we can collectively work together to gain momentum in solving this issue. This presentation demonstrates how the Mississippi Chapter of CACs has taken that belief a step further by developing a statewide Child Advocacy Studies Training (CAST) to make a systemic change in Mississippi. The model is designed to ensure that our future workforce will be skilled in recognizing and addressing abuse cases prior to entering their career fields.

**Suggested Track: Chapter**

### ***Session 1H: Liability Under Section 1983: How This May Apply to Your CAC***

Justin Fitzsimmons, Program Manager, SEARCH Group Inc.

As today's society becomes more litigious, more and more agencies are facing possible consequences of lawsuits filed under 18 USC 1983. Often referred to as the Civil Rights Statute, this federal law allows for civil lawsuits for individuals acting under state authority. This may implicate all members CAC's working with child protective services, police departments and prosecutor officers. This presentation will explain potential liability under Section 1983 and discuss the most recent trends under this type of civil lawsuit.

**Suggested Track: The Business of Child Advocacy**

## **PLENARY LUNCHEON & KEYNOTE PRESENTATION / 11:30AM-1:30PM**

### ***Child Sexual Abuse is a Preventable Public Health Problem***

Dr. Elizabeth Letourneau, Professor, Johns Hopkins University

Child sexual abuse is most often addressed with after-the-fact criminal justice interventions and with services for victims. While necessary, these approaches do little if anything to prevent child sexual abuse from occurring in the first place. Experts agree that prevention is possible, but the public is more skeptical. In this plenary, Dr. Letourneau will review the reasons for this expert-public gap, the evidence supporting prevention, and will describe specific CSA prevention program development and evaluation efforts.

## **CONCURRENT SESSION II / 1:45-3:15 PM**

### ***Session 2A: Nonprofit Governance 101***

Julio Galan, President/CEO, Family & Youth Counseling Agency

Every day, citizens get involved by joining boards of nonprofit organizations to actively participate in planning and implementation of programs and services to benefit those affected by abuse and neglect. This workshop will offer a 101 look at effective board leadership and governance to help organizations and board members operate effectively and efficiently. This introduction to board work and governance will help participants ensure that their nonprofit organization can operate to its fullest capacity. Participants will learn the new work of high impact board; recruitment, engagement and development strategies; and CEO/board relationship and responsibility.

**Suggested Track: The Business of Child Advocacy**

***Session 2B: Research on CACs: What Do We Know & Where Do We Go From Here***

Theodore Cross, Senior Research Professor, University of Illinois at Urbana

Research has made significant contributions to the development of the CAC model, but much remains to be learned and stronger empirical support is needed to develop the model further. This workshop first reviews CAC research to date, including an assessment of previous published CAC research reviews. The workshop then discusses significant research gaps in areas such as criminal investigation and prosecution, victim advocacy, service delivery and MDT functioning. The workshop concludes by discussing steps for moving CAC research forward, and reviews the development of a new NCA Research Advisory Committee formed in 2016.

**Suggested Track: Research & Innovative Practices**

***Session 2C: Where Does the Money Come From: How CACs in the US are Really Funded***

Bryan Boeskin, Denise Edwards, Kaitlin Lounsbury, & Will Laird, National Children's Alliance

How much CAC funding comes from the government, and how much is raised privately? What does the CAC funding model look like in your state? How does your CAC's funding model compare to the national average? This session will provide an overview of the *Snapshot 2017* report, commissioned by The Walton Family Foundation. The report uses national data sets to take a close look at how CACs are funded in the US, and looks at characteristics of high-performing, well-funded CACs.

**Suggested Track: The Business of Child Advocacy**

***Session 2D: Before You Go: Preparing for Today, Tonight, & Tomorrow After Initial CAC Visit***

Naomi Barasch, Senior Director, Queens CAC/Safe Horizon

This workshop offers a protocol for checking in separately with child, caregiver and child and caregiver together before they leave the CAC after initial visit. The protocol covers safety assessments (including suicide ideation) psycho-education on trauma, identifying support systems for the family and any concerns the family may have. The protocol helps ensure that the first contact the caregiver and child have after the investigative part, is done in a safe place with professional support. This provides another opportunity to lay eyes on the family, respond to concerns and help the family figure out their next best steps moving forward.

**Suggested Track: Research & Innovative Practices**

***Session 2E: What If...? Two Words to Strengthen a Child's Voice***

Tifanie Petro, Education & Public Awareness Specialist/Forensic Interviewer, Children's Home CAC

Asking a What If? question helps to expand a child's knowledge of unsafe situations, while allowing the adult to assess a child's problem solving skills. The objective of this approach is to increase the probability that a child who finds themselves in an at-risk situation will communicate with a trusted adult. What If...? cards were designed to be developmentally appropriate for a variety of safety issues that children face. This is an opportunity to understand the development of communicating with children to enhance their ability to problem solve in a supportive environment using cards designed to support parents and professionals.

**Suggested Track: Advocacy & Communication**

***Session 2F: Creating a Vicarious Trauma-Informed CAC: New Tools & Strategies for Success***

### **Janet Fine, Project Director, Northeastern University**

CACs need to become vicarious trauma-informed to be effective and sustaining resources for its clients, staff and MDT members. The concept of vicarious trauma (VT) has evolved to include the responsibilities organizations have beyond individual self-care. NCA's revised Accreditation Standards laudably address this issue. This workshop will introduce the OVC-funded Vicarious Trauma Toolkit (VTT) and its relevance to CACs, having been created and informed by diverse disciplines and CACs throughout the country. It will also explore the VTT's approach to designing organizational responses to VT and facilitate discussion about strategies used by CACs for their staff and MDT members.

**Suggested Track: The Business of Child Advocacy**

### ***Session 2G: Predictive Analytics for Location-Based Primary Prevention of Child Maltreatment***

**Dyann Daley, Executive Director, Center for Prevention of Child Maltreatment at Cook Children's Healthcare System**

Location-based predictive analytics identify the context in which child maltreatment occurs. Knowing which contextual factors increase a child's likelihood of future maltreatment allows for hyper-focused prevention strategy and data-driven allocation of resources. Join us to see how common causes of infant and child death co-occur with "risk cluster" areas for child maltreatment, and how your community can combine resources to initiate a culture of child safety, resilience, and freedom from maltreatment.

**Suggested Track: Research & Innovative Practices**

### ***Session 2H: What's in the Air at Your CAC?***

**Nancy Illman, AromaTouch**

For CACs seeking effective and low-cost approaches to reducing workplace-related stress and elevating employee's moods, certified pure therapeutic grade essential oils offer a valuable tool. Specifically, science has shown that certain aromatic plant extracts, or essential oils, reduce the body's stress response. Research studies in high-stress workplaces have demonstrated that diffusing certain oils significantly reduced employee reported job stress and job frustration. Workshop participants are invited to learn about this promising research and explore firsthand the beneficial effects of essential oils. This session will feature diffusing of stress-relieving essential oils and samples of essential oils for use after the session.

**Suggested Track: The Business of Child Advocacy**

## **CONCURRENT SESSION III / 3:30-5:00 PM**

### ***Session 3A: Leading Complex, Continuous Change***

**Teresa Huizar, Executive Director, National Children's Alliance**

The CAC movement is evolving and so too are Chapters. The ability to effectively manage change is now a core competency for those that lead systems--including Chapters. Many old change management models fail to take into account the unique challenges of continuous change within systems and have been developed to address singular change events or stand-alone entities. Learn more about the emerging science on the core competencies of systems leadership. And, learn a new model of change management specifically designed to address continuous, complex change that you can begin applying to your work immediately.

**Suggested Track: Chapter**

### ***Session 3B: A Public Responsibility Campaign to Protect Children***

**Wendy Walsh, Research Associate Professor, University of New Hampshire**

The purpose of this presentation is to contribute to the important policy discussion on factors that could improve child abuse reporting. We will first describe mixed-method exploratory research, gathering information from the public (N=500) and professionals (N=556), that describes knowledge about and experience reporting child abuse and factors in deciding whether to report. Through collaboration with the NH Chapter, presenters will then review

how this research was used to formulate a state wide public awareness and marketing campaign to educate the public about reporting child abuse.

**Suggested Track: Research & Innovative Practices**

### ***Session 3C: Building Your Presence: Digital Strategy & Social Media for Your CAC***

**Blake Warenik, Director of Communications, National Children's Alliance**

In 2017, an online presence is a must-have for a popcorn truck, not to mention a CAC. But what's the point? How do you align your channels—like your website, Facebook page, email updates, or video sites—to serve your clients and drive your supporters to action? In this panel, you'll learn from movement leaders and digital strategy experts how to work with the resources and capacity you have to give clients and community members the info the need and drive your supporters to give, volunteer, and engage.

**Suggested Track: Advocacy & Communication**

### ***Session 3D: Don't Recreate the Trafficking Wheel: How Our CAC is Working Towards a Unified Community Response to Child Trafficking***

**Erinn Portnoy, Executive Director, Child Abuse Programs at Children's Hospital of the King's Daughter**

This presentation will outline how, by using NCA funds, our program built a foundation to begin integrating an effective response to Commercial Sexual Exploitation of Children (CSEC) within our local community. We will share our planning process, assessment of our staff's knowledge, and how we engaged the community for buy in and support. A three-day EFI training with the NCAC of Huntsville and three-day conference with the Boston CAC of Suffolk County, gave our CAC and community the building blocks needed to create procedures, protocols, and policies to collectively help this population and form a CSEC specific MDT.

**Suggested Track: Research & Innovative Practices**

### ***Session 3E: The Trauma-Informed Multidisciplinary Team***

**Jerri Sites, Outreach Coordinator, Southern Regional Children's Advocacy Center**

*Sponsored by the Southern Regional CAC*

This session promotes the enhancement of MDTs by encouraging a trauma-informed response to child abuse. With insight on the components identified in the Adverse Childhood Experiences (ACE) study, MDT members gain an understanding of how trauma affects children, as well as parents who have experienced childhood trauma. By incorporating these concepts along with the dynamics of abuse, professionals will be able to communicate more effectively and make trauma-informed decisions throughout the investigative process and in the provision of mental health and medical services. The Rainbow House Mental Health Network / MDT model will be shared.

**Suggested Track: Research & Innovative Practices**

### ***Session 3F: Fundraising for CAC Professionals***

**Gene Klein, Executive Director, Project Harmony**

In a unique format, come and learn about the successes and challenges of CACs in implementing fundraising efforts including Capital Campaigns, Major Gifts, Annual Appeals, and Special Events. In a discussion format facilitated by two seasoned CAC Directors, join in learning about the core elements of fundraising - sharing your personal experiences while building peer support to this critical role of a CAC Director.

**Suggested Track: The Business of Child Advocacy**

***Session 3G: Knocking Over the Silos: Building a Statewide, Comprehensive, & Multidisciplinary System of Care for Youth with Sexual Behavior Problems***

Thomas Andriola, Chief of Policy & Implementation, New York State Division of Criminal Justice Services

This workshop will illustrate New York's experience in developing a community-based response for youth with sexual behavior problems using an evidence-based intervention. New York has rolled out the intervention in six sites, and has an ultimate goal of providing effective solutions for this population in all areas of the State.

**Suggested Track: Research & Innovative Practices**

***Session 3H: Hill Day Preparation & Information Briefing\****

Denise Edwards, National Children's Alliance

This briefing will be a background/primer on current CAC-related legislation in Congress. The session is an opportunity for all attendees to ask questions and prepare for their Hill Day meetings. We will also provide real examples of what to expect in the Hill meetings, as well as how to answer curve ball questions from lawmakers and staff.

**Suggested Track: Advocacy & Communications**

*\*This session is repeated in Concurrent Session V.*

***TUESDAY, JUNE 6, 2017***

**CONFERENCE CHECK-IN & INFORMATION / 7:00AM-5:00PM**

**CONTINENTAL BREAKFAST PROVIDED / 7:00-8:00AM**

**NCA ANNUAL MEMBERSHIP MEETING / 8:15-9:15AM**

Meet with the NCA Board of Directors and Executive Director to review the CAC movement's accomplishments and milestones. New projects will be previewed. All conference attendees are invited and encouraged to attend.

**CONCURRENT SESSION IV / 9:30-11:00 AM**

***Session 4A: Resolving Conflicts in Your Multidisciplinary Team***

Mary Sawicki, Senior Attorney, Association of Prosecuting Attorneys

This workshop will delve into conflict resolution among MDT members during the child protection process. An understanding of the unique roles that each MDT member plays in the investigation and prosecution of child abuse cases will be discussed. Tips on resolving conflicts that may arise in multidisciplinary teams during the child protection process will be highlighted.

**Suggested Track: Advocacy & Communication**

***Session 4B: VOCA: Planning for Growth***

Cherisse Robison, Director of Grants Management, Children's Advocacy Centers of Texas

In December 2014, the federal government raised the VOCA cap to \$2.361 billion, resulting in a windfall for many victim service agencies. The following year, they raised the cap even further. But now what? How do CACs that can access these dollars grow quickly and intelligently to ensure these funds do not go to waste? This session will provide a case study in how Texas CACs and CACTX planned for growth, implemented plans across the state, and utilized new budget and forecasting strategies to spend-down the funds by year-end.

**Suggested Track: The Business of Child Advocacy**

***Session 4C: Innovative Approaches to Taking Services to Rural Communities***

**Kelly Robbins, Executive Director, Western Kansas Child Advocacy Center**

Led by the co-founder and Director of the Western Kansas Mobile Child Advocacy Center, with input from the co-founder and Director of the Northern Michigan Mobile Child Advocacy Center initiative, this breakout explains the development and history of the mobile initiative, the need for it in rural frontier counties, and the impact it has had on children. It draws from the experience of leaders in this innovative approach to reaching rural, underserved children and provides practical, real-life solutions and options to those in communities which may benefit from alternative solutions to the multidisciplinary team response to child abuse investigations.

**Suggested Track: Research & Innovative Practices**

***Session 4D: Navigating Resistance to Change*****Martha Lask, Owner, Martha Lask Consulting, LLC**

Ever wonder why you get push back from your partner agencies? Or why the Management Team designs a great plan but those doing the work at the CAC seem grumpy when told about it? Or why your staff resists a great idea your Board has just approved? In NRCAC's Leadership Exchange and Coaching project (LEC), we explore this phenomenon through organization development models focused on reactions to change, transition (adjusting to change) and the normal reaction of resistance. This interactive workshop introduces models of "change", explores origins of "resistance" and identifies ways to manage resistance – our own and others'.

**Suggested Track: The Business of Child Advocacy**

***Session 4E: Can a Child Trafficking Team be Truly Victim-Centered?*****Jessica Wozniak, Clinical Research & Development Manager, Baystate Medical Center**

It seems easy to agree that child victims of trafficking should receive a trauma-informed and victim-centered response from their MDT. But what do these concepts really mean to the many different disciplines involved with exploited youth? Can a team hold onto these principles while seeking safety and services for high risk and exploited youth? Strategies to create and sustain trauma-informed child trafficking responses as well as coordination and institutionalized collaboration on a local, county, and statewide level will be reviewed. Discussion of case examples will explore definitions of "safety", "trauma-informed" and "victim-centered" within the context of the MDT.

**Suggested Track: Research & Innovative Practices**

***Session 4F: Sex Offenders: What Judges, Lawyers, Investigators, and Child Advocates Should Know*****Cory Jewell-Jensen, Senior Trainer, CBI Consulting**

Sex crime investigators, criminal justice professionals, probation officers, child welfare workers and child advocates should be familiar the various theories about the etiology of pedophilia and development of pro-offending attitudes, plus the more typical patterns of sexual offending committed by both juvenile and adult sex offenders. This presentation will highlight (via video taped interviews with various sex offenders) some of the more common pathways to developing deviant sexual interests and criminal sexual behavior patterns. In addition, the presenter will review various studies that examined the number of detected vs. undetected offenses occurring in our communities, the true rate of false allegations and the average degree of "cross-over" or "crime switching" behavior sex offenders engage in that go undetected. The misconceptions about "re-offense" and "recidivism" rates and the expected outcomes for sex offender treatment will also be reviewed.

**Suggested Track: Research & Innovative Practices**

***Session 4G: Taking TF-CBT to Scale in Pennsylvania: Supporting High-Quality Implementation*****Liz Campbell, Intervention Programs Consultant, EPISCenter**

In recent years, Pennsylvania has seen exponential growth in the interest and availability of TF-CBT, due in part to the availability of grant-funding from the Pennsylvania Commission on Crime and Delinquency; and a variety of initiatives to improve access to trauma-informed care; and the new NCA standards. This session will focus on how

various initiatives have supported the scale-up of TF-CBT in Pennsylvania. We will share strategies for promoting high quality implementation, such as learning communities, resource development, and outcome monitoring. Specific tools for supporting assessment, tracking quality, and measuring impact will be demonstrated.

**Suggested Track: Advocacy & Communication**

#### ***Session 4H: Anchor in the Storm: Using Dogs in Child Abuse Cases***

Miriam Jansky, Director of Trauma Services, Center for Child Protection

This workshop will address the use of dogs during child testimony in civil and criminal child abuse cases. The Center for Child Protection's therapy dog, Sidney, was the first dog in Travis County allowed to assist a child victim with testimony in a criminal child sexual abuse case. This presentation will focus on the components necessary for the implementation of using dogs in court. Included in this will be a basic understanding of complex developmental trauma, the importance of recognizing emotional dysregulation and trauma reactions and the Center's experience with using dog during court as a means of regulation.

**Suggested Track: Research & Innovative Practices**

### **CONCURRENT SESSION V / 11:15 AM -12:45 PM**

#### ***Session 5A: Working Collaboratively with Your Prosecutor's Office***

Mary Sawicki, Senior Attorney, Association of Prosecuting Attorneys

The role of the prosecutor's office in the investigation, charging and prosecution of crimes is both complicated and unique amongst the MDT members involved in child protection. An understanding of the role that the prosecutor plays in the criminal child protection process is an integral factor in the effective structure of any MDT. This workshop will explore both the role of the prosecutor's office in the criminal child protection process as well as helpful guidelines for CAC and MDT members to work collaboratively and effectively with the prosecutor's office through the MDT process.

**Suggested Track: Advocacy & Communication**

#### ***Session 5B: Hope, Healing, and Moving Forward Without Limitations***

Deondra & Desirae Brown, Founders, The Foundation for Survivors of Abuse

Deondra and Desirae Brown are recording artists with the piano ensemble group, The 5 Browns. As survivors of sexual abuse, the sisters discuss their process of healing and moving forward after the darkness of their past. They established the Foundation for Survivors of Abuse and advocate for legislation nationwide to better protect victims and allow them time to heal. The sisters share what they've learned through working with legislators and how important it is for CACs to work in tandem with victims in advocating for better laws.

**Suggested Track: Advocacy & Communication**

#### ***Session 5C: What To Do With Problematic Sexual Behavior in Kids & Youth***

Kelly Hagenbaug, Community Counseling Coordinator, Network of Victim Assistance

This workshop will explore the challenges of kids and youth that exhibit problematic sexual behavior. There are very few evidenced based, comprehensive interventions for children/youth who display problematic sexual behavior and this workshop will explore the research as well as intervention models. This workshop will also discuss normal sexual development vs. problematic sexual development as well as how to discuss problematic sexual behavior with families. Lastly, this workshop will review a current evidence based, comprehensive program in Bucks County PA for children/youth with problematic sexual behavior that is grant funded by OJJDP called the Restoring Families Program.

**Suggested Track: Research & Innovative Practices**

***Session 5D: Leveraging (Mostly) FREE Technology to Help You Run Your Center***

Lt. Veto Mentzell, Program Director, Hartford County CAC

Through facilitated discussion, video and practical demonstrations, participants will learn about the many and varied productivity websites and applications that can help them run their center more efficiently. The speaker will present from a place of direct hands-on experience with the utilities discussed or in general layman's knowledge of ways others can be utilized. Topics of discussion will include: scheduling, sharing and preserving documents, electronic signatures, using hyperlinks and bookmarks to create interactive documents, obtaining feedback, volunteer management, password management, information sharing, marketing and more. Popular utilities to be discussed will include Google Drive and Calendar, SurveyMonkey, Doodle, etc.

**Suggested Track: The Business of Child Advocacy**

***Session 5E: Hill Day Preparation & Information Briefing\****

Denise Edwards, National Children's Alliance

This briefing will be a background/primer on current CAC-related legislation in Congress. The session is an opportunity for all attendees to ask questions and prepare for their Hill Day meetings. We will also provide real examples of what to expect in the Hill meetings, as well as how to answer curve ball questions from lawmakers and staff.

**Suggested Track: Advocacy & Communications**

*\*This session is repeated in Concurrent Session III.*

***Session 5F: Selection, Engagement, & Seduction of Children and Adults by Child Molesters***

Cory Jewell-Jensen, Senior Trainer, CBI Consulting

Participants will examine (via film clips of interviews with various types of sex offenders) some of the specific strategies offenders report using to target, seduce and exploit children and adults. Information was collected from approximately 1,600 sex offenders who were involved in long-term, court mandated sex offender treatment. Topics include offender descriptions of "grooming" tactics (how and why they: targeted certain children, families and youth serving agencies, seduced child victims and adult caretakers, and inhibited disclosure, detection and reporting. A variety of video clips, research studies and anecdotal interview data from numerous sex offenders will be utilized to illustrate each stage of grooming behavior.

**Suggested Track: Research & Innovative Practices**

***Session 5G: Unifying CAC Performance Measures: Lessons Learned in New York State***

Melaney Szklenka, Children's Justice Task Force Coordinator, New York State Office of Children and Family Services

Learn about one state's journey from multiple case tracking databases and non-standardized performance measures to 100% coordination of service measures through NCAtrak and feedback from CAC stakeholders through OMS. This process required collaboration between local centers, the state chapter, and state and national partners. It has resulted in an efficient and effective method to gather information that can be used at the state and local level to improve services, identify gaps, and encourage team partners' participation. This journey is still ongoing as data collection continues to improve and we work with partners to take action based on trends.

**Suggested Track: Chapter**

### ***Session 5H: Implementing Evidence-Based Practices: Understanding & Effectively Navigating the Selection Process***

Jared Martin, Implementation & Training Specialist, The California Evidence-Based Clearinghouse

There are many factors to consider when selecting an evidence-based practice that it is a good fit for your clients and your organization. The California Evidence-Based Clearinghouse (CEBC; [www.cebc4cw.org](http://www.cebc4cw.org)) has created a guide to help child and family serving agencies critically think through the EBP selection process. This workshop will walk participants through the Exploration Phase of the guide, which will include how to assess agency needs, determine whether internal changes are needed, and select and successfully implement changes and/or new programs to best meet the needs of the children and families being served.

**Suggested Track: Research & Innovative Practices**

### **PLENARY LUNCHEON / 12:45-1:30PM**

#### ***Hill Day Visit Logistics & Final Hill Day Packet Pickup***

A box lunch will be served for all conference attendees who sign up for the lunch during registration. There will be about 15 minutes dedicated to any last minute announcements and logistics for the afternoon Hill Day visits. Conference attendees will have time to network with their teams prior to the Hill Day visits.

### **AFTERNOON HILL DAY VISITS / 1:30-5:00PM**

Conference participants will proceed to Capitol Hill for pre-scheduled appointments with their Congressional Representatives and Senators.

### **CHAPTER RECEPTION / 5:30-7:00PM**

Join Chapter leaders from across the country to network and discuss Chapter initiatives. This event is designed for Chapter Leaders and is by invitation only.

## ***WEDNESDAY, JUNE 7, 2017***

### **CONFERENCE CHECK-IN & INFORMATION / 7:00AM-12:00PM**

### **CONTINENTAL BREAKFAST PROVIDED / 7:00-8:00AM**

### **CONCURRENT SESSION VI / 8:30-9:45 AM**

#### ***Session 6A: Doing What Works: Overview of Evidence-Based Treatments & Innovations in CACs***

Kelly Kinnish, Director of Clinical Services, Georgia Center for Child Advocacy

Evidence-based mental health treatments (EBTs) are a requirement for accreditation, but effective implementation and sustainability in Children's Advocacy Centers is often challenging. This workshop will provide an overview of EBTs and the rationale for their use, as well as a brief description of EBTs most commonly employed in CACs (TF-CBT, CFTSI, AF-CBT, PSB-CBT, etc.). There will be a particular focus on considerations for selecting EBTs for use in a CAC or by community partner providers, innovations of EBTs to address special populations, strategies for

overcoming barriers to implementation and sustainability commonly experienced in CACs, and resources to support such efforts.

**Suggested Track: Research & Innovative Practices**

***Session 6B: Becoming the “Best Place to Work”: Creating an Engaged & Motivated Work Team***

Lynn Ayers, Executive Director, Child Advocacy Center of Lincoln

This presentation will provide practical strategies and best practice standards for creating a culture where employees are engaged and motivated to work hard. The Lincoln Child Advocacy Center won the “Best Places to Work” award in 2016, which was based on input from all employees and city-wide stakeholders. There are many innovative practices and techniques that we have incorporated into our everyday programming to achieve success, and we know other Child Advocacy could learn from this.

**Suggested Track: The Business of Child Advocacy**

***Session 6C: Lessons Learned From Cultural Competency Projects***

Susanne Mitchell, Program Manager, Salt Lake County Children’s Justice Center

Summary of projects we conducted at an Urban CAC in Salt Lake City to enhance cultural competency with emphasis on Spanish speaking clients. Highlights of the goals and successes from the Cultural Competency sub-committee including beneficial findings from a Spanish speaking client focus group. Overview of the activities performed by an MSW Intern who dedicated 20 hours a week on enhancing services for Spanish speaking clients and the new pilot projects and adaptations that evolved as a result of lessons learned directly from the clients. Enhanced awareness of how secondary language skills and cultural context can contribute to misunderstandings.

**Suggested Track: Advocacy & Communication**

***Session 6D: Crime Victim Fund-amentals: What’s New with VOCA***

Steve Derene, Executive Director, National Association of VOCA Assistance Administrators

This workshop will present an overview of the Victims of Crime Act (VOCA), the Crime Victims Fund and programs supported with VOCA funds. VOCA is the only federal funding program supporting direct assistance and services for victims of all types of crimes. The workshop will explain where VOCA funds come from, how they are used and discuss current VOCA-related opportunities, challenges and issues.

**Suggested Track: The Business of Child Advocacy**

**REGIONAL CHILDREN’S ADVOCACY CENTER MEETINGS / 10:00-11:30 AM**

All participants are invited to join the staff of their respective Regional Children’s Advocacy Center for this important networking opportunity. Interact with other CAC directors, leaders, and chapter representatives. Discussions will include updates on current regional activities, initiatives, and ideas for strategic future planning.

***Session RCAC-A: Northeast Regional CAC Meeting***

***Session RCAC-B: Western Regional CAC Meeting***

***Session RCAC-C: Midwest Regional CAC Meeting***

***Session RCAC-D: Southern Regional CAC Meeting***

**REGULAR CONFERENCE ADJOURNS / 11:30AM**

## **POST-CONFERENCE SESSIONS**

### ***Using NCAtrak (1:00-5:00pm)***

**Jonathan Picklesimer, Coordinator of Information Services, National Children's Alliance**

Whether you are a new NCAtrak user or if you have been using NCAtrak for years, there is always something new to learn. Please join Jonathan Picklesimer for a 2-day training on using NCAtrak. We will discuss how to customize NCAtrak for your center's needs, system maintenance, security roles, reporting, and much more!

This training continues on Thursday, June 8th. This is a post-conference session with an additional cost of \$195. You can register for this post-conference session during online registration for the regular conference. Attendees must bring their own laptop computers.

### ***Child Pornography and Exploitation Investigative Protocols (12:30-5:00pm)***

**Dave Betz, Coordinator of Strategic Partnerships, National Children's Alliance**

This training is designed specifically for CACs in developing protocols while investigating Child Pornography as a Multidisciplinary Team. Information regarding National resources available during the investigation will also be shared and discussed. Participants will leave with a framework for developing investigative protocols for their jurisdiction.

The training will be continued on Thursday, June 8th. The hotel night of June 7th may be funded for participants. For additional information and to register for this post-conference session, please contact Dave Betz at [dbetz@nca-online.org](mailto:dbetz@nca-online.org).

## ***THURSDAY, JUNE 8, 2017***

## **POST-CONFERENCE SESSIONS**

### ***Using NCAtrak (8:30am - 3:00pm)***

**Jonathan Picklesimer, Coordinator of Information Services, National Children's Alliance**

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This training is continued from Wednesday, June 7<sup>th</sup>. This is a post-conference session with an additional cost of \$195. You can register for this post-conference session during online registration for the regular conference. Attendees must bring their own laptop computers.

### ***Child Pornography and Exploitation Investigative Protocols (8:00-11:30am)***

**Dave Betz, Coordinator of Strategic Partnerships, National Children's Alliance**

This training is designed specifically for CACs in developing protocols while investigating Child Pornography as a Multidisciplinary Team. Information regarding National resources available during the investigation will also be shared and discussed. Participants will leave with a framework for developing investigative protocols for their

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