

# Exhibitor/Advertiser Application

If interested in exhibiting or advertising at NCA's 2017 Leadership Conference, return this completed form with payment to:

National Children's Alliance  
Attention: Exhibitor Coordinator  
516 C Street, NE  
Washington, DC 20002  
Email: [development@nca-online.org](mailto:development@nca-online.org)

## Application

2017 NCA Leadership Conference  
Company/Organization (List name exactly as it should appear on signage)

\_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Brief Description of the Exhibit: \_\_\_\_\_  
\_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Authorizing Signature: \_\_\_\_\_  
Title: \_\_\_\_\_

## Deadline

Submission deadline for artwork to be included in the Conference Program is **May 5, 2017**.

## Method of Payment

(Payment must accompany application. No purchase orders accepted.)

- Check enclosed (Payable to National Children's Alliance)  
 Visa       MasterCard       American Express

Amount authorized to be charged to credit \$ \_\_\_\_\_

I understand that refunds will not be issued for cancellation.

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Card Holder's Name (*print*) \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

I understand that no space will be confirmed without this signed contract and payment in full. I have read and understand the attached exhibit regulations which are part of the terms of this contract, and agree to abide by them and any additional rules deemed necessary by the Conference sponsor, the National Children's Alliance and the Washington Renaissance Hotel.

## Exhibitor Opportunities

### Booth Fees

- For-Profit \$750  
 Nonprofit/Gov't (member) \$600  
 Nonprofit/Gov't (non-member) \$650

### Conference Bundle

- Exhibit space, program ad, insert or RT \$1,000

### Resource Table

- Printed Resource Materials \$250

### Lead Retrieval

- Lead retrieval add-on \$199

### Tote Bag Inserts

- Printed inserts/flyers \$250

## Advertising Opportunities

### Program Ad

- Back cover \$1,000  
 Inside front or back cover \$750  
 Full Page \$550  
 1/2 Page \$350  
 1/4 Page \$250

### Mobile App

- Push notification \$550  
 Promoted post \$350  
 Post + Print Ad      Print ad cost + \$100

### Monthly Newsletter (rates are per monthly edition)

- Banner Display Ad \$300  
 Box Display Ad \$200

### NCA Website (rates are per month)

- Members-Only Ad \$700  
 Public-Facing Ad \$500  
 Both Ads \$1,000

## Questions?

Please direct all questions to:

Kathleen McCormac  
Phone: 202-548-0090, x106  
Email: [development@nca-online.org](mailto:development@nca-online.org)

# Sponsorship Application

If interested in sponsoring the 2017 NCA Leadership Conference, return this completed form with payment to:

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Washington DC 20002  
Email: [development@nca-online.org](mailto:development@nca-online.org)

## Application

### 2017 NCA Leadership Conference

Company/Organization (List name as it should appear on signage)

\_\_\_\_\_

Address: \_\_\_\_\_

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Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Title: \_\_\_\_\_

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## Questions?

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Kathleen McCormac  
Phone: 202-548-0090, x106  
Email: [development@nca-online.org](mailto:development@nca-online.org)

## Sponsorship Opportunities

- |                          |                                   |          |
|--------------------------|-----------------------------------|----------|
| <input type="checkbox"/> | Sunday Welcome Reception          | \$10,000 |
| <input type="checkbox"/> | Networking Luncheon               | \$2,000  |
| <input type="checkbox"/> | Breakfast                         | \$5,000  |
|                          | Monday, Tuesday, or Wednesday     |          |
| <input type="checkbox"/> | Lunch (Monday)                    | \$7,500  |
| <input type="checkbox"/> | Snack Breaks                      | \$1,000  |
|                          | Monday Or Tuesday                 |          |
| <input type="checkbox"/> | Concurrent Sessions (per session) | \$500    |
| <input type="checkbox"/> | Hill Day Sponsor                  | \$1,500  |
| <input type="checkbox"/> | T-Shirts                          | \$4,000  |
| <input type="checkbox"/> | Lanyards                          | \$1,000  |
| <input type="checkbox"/> | Pre-Conference Email              | \$500    |
| <input type="checkbox"/> | Conference Wifi                   | \$1,500  |
| <input type="checkbox"/> | Charging Station                  | \$2,000  |
| <input type="checkbox"/> | Conference Mobile App             | \$3,000  |

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