

Exhibitor/Advertiser Application

If interested in exhibiting or advertising at NCA's 2018 Leadership Conference, return this completed form with payment to:

National Children's Alliance
Attention: Exhibitor Coordinator
516 C Street, NE
Washington, DC 20002
Email: development@nca-online.org

Application

2018 NCA Leadership Conference
Company/Organization (List name exactly as it should appear on signage)

Address: _____
Phone: _____ Fax: _____
Email: _____
Brief Description of the Exhibit: _____
Contact Person: _____
Authorizing Signature: _____
Title: _____

Deadline

Submission deadline for applications is April 30, 2018.
The **deadline for any artwork, logos, or listings** to be included in the Conference Program is **April 20, 2018.**

Method of Payment

(Payment must accompany application. No purchase orders accepted.)

- Check enclosed (Payable to National Children's Alliance)
 Visa MasterCard American Express

Amount authorized to be charged to credit \$ _____

I understand that refunds will not be issued for cancellation.

Card # _____

Exp. Date _____ Security Code _____

Card Holder's Name (*print*) _____

Card Holder's Signature: _____

Exhibitor Opportunities

Booth Fees

- For-Profit \$750
 Nonprofit/Gov't (member) \$600
 Nonprofit/Gov't (non-member) \$650

Conference Bundle

- Exhibit space, program ad, insert or RT \$1,000

Resource Table

- Printed Resource Materials \$250

Tote Bag Inserts

- Printed inserts/flyers \$250

Advertising Opportunities

Program Ad

- Back cover \$1,000
 Inside front or back cover \$750
 Full Page \$600
 1/2 Page \$400
 1/4 Page \$300

Monthly Newsletter (rates are per monthly edition)

- Banner Display Ad \$300
 Box Display Ad \$200

NCA Website (rates are per month)

- Members-Only Ad \$700
 Public-Facing Ad \$500
 Both Ads \$1,000

Questions?

Please direct all questions to:

Phil York
Phone: 202-548-0090, x106
Email: development@nca-online.org

I understand that no space will be confirmed without this signed contract and payment in full. I have read and understand the attached exhibit regulations which are part of the terms of this contract, and agree to abide by them and any additional rules deemed necessary by the Conference sponsor, the National Children's Alliance and the Washington Renaissance Hotel.

Sponsorship Application

To sponsor the 2018 NCA Leadership Conference, return this completed form with payment to:

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Sponsorship Opportunities

- | | | |
|--------------------------|-----------------------------------|----------|
| <input type="checkbox"/> | Sunday Welcome Reception | \$10,000 |
| <input type="checkbox"/> | Plenary Luncheon (Tuesday) | \$2,000 |
| <input type="checkbox"/> | Breakfast | \$5,000 |
| | Monday, Tuesday, or Wednesday | |
| <input type="checkbox"/> | Membership Luncheon (Monday) | \$7,500 |
| <input type="checkbox"/> | Snack Breaks (Monday Or Tuesday) | \$1,000 |
| | Concurrent Sessions (per session) | \$500 |
| <input type="checkbox"/> | Hill Day Sponsor | \$1,500 |
| <input type="checkbox"/> | T-Shirts | \$4,000 |
| <input type="checkbox"/> | Lanyards | \$1,000 |
| <input type="checkbox"/> | Pre-Conference Email | \$500 |
| <input type="checkbox"/> | Conference Wifi | \$1,500 |
| <input type="checkbox"/> | Charging Station | \$2,000 |

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